

CALL FOR 2010 DESIGN MARATHON APPLICATIONS

FOR IMMEDIATE RELEASE

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The Design Marathon is an annual event created as a partnership between the Charlottesville Community Design Center (CCDC) and Alloy Workshop *to bring together professional graphic designers, architects, landscape architects and students to donate 12 hours of design services to ten local nonprofits.* The 3rd Annual Design Marathon is scheduled to take place at CCDC on Friday, October 1st from 10am-10pm.

“The Design Marathon is a successful model for bringing professionals and students from a variety of design backgrounds together to work on projects that directly benefit the community,” said Mandy Burbage, Director of the Charlottesville Community Design Center. CCDC & Alloy created the Design Marathon in 2008 to provide a much-needed service to local organizations and to give non-designers the opportunity to participate in a design process.

Since the Design Marathon was initiated over 60 designers and 22 nonprofits have participated. Last year’s projects ranged from a new library card for Jefferson Madison Regional Library to the design of an outdoor learning center for Jackson Via Elementary School.

Any nonprofit based in Charlottesville or surrounding counties is eligible to apply. **Beginning July 1st nonprofit applications will be available online at designmarathon.wordpress.com. Hard copies can be picked up in person at the Charlottesville Community Design Center (100 5th St. NE) or at the Center for Non-profit Excellence (1701-A Allied Street).** The application deadline for nonprofits is August 16th, and winners will be publicly announced on September 1st.

An information session will be offered at CCDC on July 9 from 12-1 pm for those interested in learning more about the Design Marathon and how to apply.

For more information please contact CCDC or visit <http://designmarathon.wordpress.com>

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CCDC is an independent non-profit organization based in Charlottesville that engages citizens in visualizing and shaping the future of Charlottesville. More info at www.cvilleddesign.org.

Alloy Workshop is an architecture, construction, and graphic design studio based in Charlottesville, Virginia. More info at www.alloyworkshop.com.